

Content Solutions

- ☑ Content Management Systems
 - RSuite CMS
 - Documentum
 - Custom
- ☑ Editorial and Production Systems
 - Adobe InCopy/InDesign
 - K4 and K4 XML Exporter
 - Custom
- ☑ XML Repositories
 - MarkLogic Server
 - eXist
- ☑ Integration and Development Services
 - Web CMS
 - Web portals
 - Access control
- ☑ XML Services
 - DTD and XML Schema analysis, development, and maintenance
 - Content transformations
 - Taxonomy development
 - XSLT, XSL-FO, and XQuery development
 - XML editor customizations (Epic, XMetaL, Microsoft Word)
 - XML Training

Really Strategies builds and integrates world-class publishing solutions. Our team of XML technologists and engineers will architect and deploy the right solution for you.

Understanding how and when to apply new technology is invaluable for solving complex publishing issues. We have helped publishers of all sizes—from global companies to small publishers—successfully deploy new solutions and transition from legacy systems. Our experienced team can lead you down the right path.

Contact us today and let our technical team provide the expertise, knowledge, and bandwidth to get your project done.



“Really Strategies has made a significant contribution to the success of the content management system that supports all of our print and Internet products. They are an integral part of our strategic publishing initiatives.” **Larry Tunks, CIO, Congressional Quarterly, Inc.**

Consulting Services

- ☑ Strategic planning for content systems
- ☑ Content analysis and architecture
- ☑ Metadata and taxonomy planning
- ☑ Workflow analysis and reengineering
- ☑ Multi-channel and media-agnostic publishing analysis
- ☑ Project management
- ☑ Technology assessment
- ☑ Business and functional requirements development
- ☑ RFP / RFI development
- ☑ Vendor evaluation

Really Strategies’ consultants have vast experience working in print and electronic publishing environments. Our analysts and engineers understand the challenges of working with editorial, IT, production, and product development staff to successfully complete complex publishing solution projects.

We understand the needs of publishers. Completing projects on time and within budget doesn’t happen by chance—experienced analysts and project managers are the key. Let our consultants successfully manage your project by leveraging industry best practices and sound project management disciplines.

Contact us today and let our analysts speak to your team, in terms they will understand.