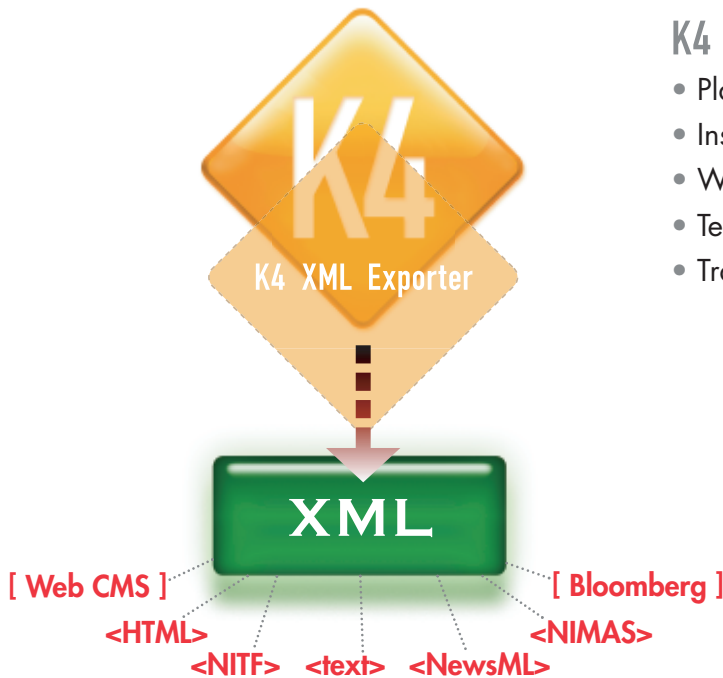


K4 Publishing System Services

FINALLY, EVERYONE CAN BE ON THE SAME PAGE.

Now that you selected your publishing system software, will you get everything you need out of it? Really Strategies has partnered with MEI and SoftCare to provide a full range of K4 and K4-Exporter/XML publishing services. We can help you think about XML when your K4 implementation starts and guide you all the way through the process. In fact, we can expand/extend the K4 Exporter to support all your publishing, licensing, integration, and compliance efforts.



K4 PUBLISHING SYSTEM

- Planning and design
- Installation and configuration
- Workflow
- Templates
- Training

K4 XML-EXPORTER

- Requirements
- Content mapping
- Installation and configuration
- Prototyping

EXTENDING THE K4 XML-EXPORTER

- XSLT scripting
- DTD development
- Multiple outputs (text, XML, HTML, Bloomberg, etc)
- NIMAS compliance
- Standards formats (NewsML, NITF, etc)
- Media agnostic publishing
- Workflow-triggered exports
- Web CMS integration

“

The K4 publishing system is proving to be a major labor saving tool in our publishing process. Really Strategies' XML-exporter XSLTs are a key component of our success.

- Mauro Vaisman, Senior Director of Editorial Technology, BusinessWeek

We completed our K4 configuration on time and under budget due to both a well-run internal project and outstanding work by the Really Strategies' project team.

- Andy Lutz, Vice President, Products, The Princeton Review

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[CALL US TODAY TO LEARN MORE.]